

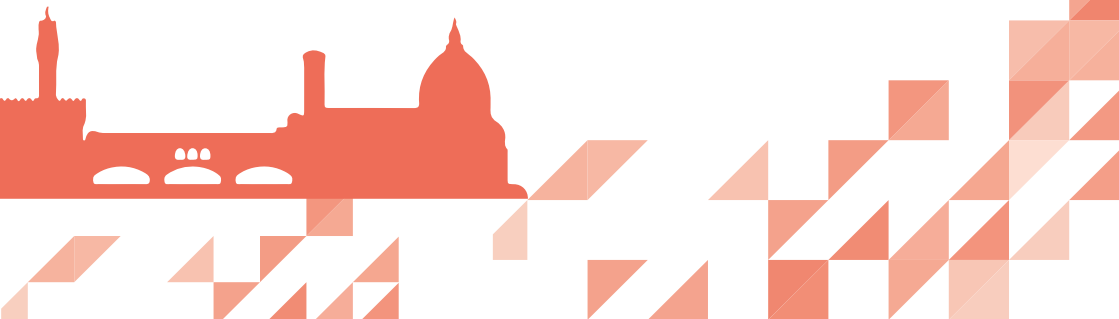


**Società Italiana  
di Ortodonzia**

# **SPONSOR PROSPECTUS 2024**

**SIDO INTERNATIONAL SPRING MEETING**  
BEYOND THE MASTER'S VOICE  
STARS AND RISING STARS IN ORTHODONTICS  
Verona, Palazzo della Gran Guardia, April 19-20, 2024

**55<sup>th</sup> SIDO INTERNATIONAL CONGRESS**  
BUILDING BRIDGES FOR THE FUTURE  
Firenze, Fortezza da Basso, October 17-19, 2024



In 2024, the motto of my SIDO presidency will be BUILDING BRIDGES FOR THE FUTURE and will be applied both to the Spring Meeting in April in Verona and the 55<sup>th</sup> SIDO International Congress in October in Florence.

This exceptional project will

- combine the three core values **Ethics-Efficiency-Excellence** in orthodontics,
- unite traditional concepts with new-age technology presented by the Stars and Rising Stars in orthodontics,
- connect world-class interdisciplinary teams,
- increase the visibility of the fast-growing female leadership in orthodontics, and
- provide a brainstorming outlook into the future of personalized patient driven treatment.

We are truly excited to host an outstanding panel of the most valuable and expert speakers on each topic and to present many new faces on stage for SIDO 2024!

As a 'New Deal' in SIDO I am especially grateful to Lorenzo Franchi, SIDO President 2025, and to Daniela Garbo, SIDO President 2026, for having agreed to constructively join forces to maximize an outstanding quality of the scientific program with the highest professional standards over the upcoming triennium.

We greatly value the loyalty of our year-long sponsors and exhibitors and would be delighted if they decided to continue their support of our SIDO 2024 annual program and the two main events. I would be especially grateful if 'Building Bridges' in SIDO 2024 also sparked the interest of new companies to start a fruitful collaboration and journey with us.

We are pleased to present the SIDO Sponsor Prospectus 2024 to our loyal and potential supporters offering a variety of customizable solutions for a most successful year *TOGETHER IN SIDO*.



Ute Schneider-Moser  
President 2024

A handwritten signature in black ink, reading "Ute Schneider-Moser", written in a cursive style.



# SPONSORSHIP PACKAGES

Main Sponsors have priority in choosing the exhibition space based on the date of the official sponsorship confirmation.



# PLATINUM

## 33,000 EUROS

### SIDO INTERNATIONAL SPRING MEETING Verona, April 19-20, 2024

- Pre-set booth in the exhibition area (9 sqm area)
- Logo and Link on the SIDO event website
- Logo and Thanks in the Onsite Program
- 3 Full registrations for non-SIDO members\*
- 1 ADV Flyer in the participants' congress bag
- 2 tickets for the President's Reception for Sponsor staff
- 3 badges for Sponsor staff
- Possibility to sell

### 55<sup>th</sup> SIDO INTERNATIONAL CONGRESS Firenze, October 17-19, 2024

- Max 70 sqm exhibition area
- Logo and Link on the SIDO event website
- Logo and Thanks in the Onsite Program
- 3 Full registrations for non-SIDO members\*
- 1 ADV Flyer in the participants' congress bag
- 2 tickets for the President's Reception for Sponsor staff
- 25 badges for Sponsor staff
- Opportunity to organize Promotional Short Lectures (about 30 minutes) at your stand during coffee and lunch breaks
- Possibility to sell

\*The number of free registrations is intended per single conference, and cannot be combined for both events.

# GOLD

## 27,000 EUROS

### SIDO INTERNATIONAL SPRING MEETING Verona, April 19-20, 2024

- Pre-set booth in the exhibition area (9 sqm area)
- Logo and Link on the SIDO event website
- Logo and Thanks in the Onsite Program
- 2 Full registrations for non-SIDO members\*
- 1 ADV Flyer in the participants' congress bag
- 2 tickets for the President's Reception for Sponsor staff
- 3 badges for Sponsor staff
- Possibility to sell

### 55<sup>th</sup> SIDO INTERNATIONAL CONGRESS Firenze, October 17-19, 2024

- Max 50 sqm exhibition area
- Logo and Link on the SIDO event website
- Logo and Thanks in the Onsite Program
- 2 Full registrations for non-SIDO members\*
- 1 ADV Flyer in the participants' congress bag
- 2 tickets for the President's Reception for Sponsor staff
- 20 badges for Sponsor staff
- Opportunity to organize Promotional Short Lectures (about 30 minutes) at your stand during coffee and lunch breaks
- Possibility to sell

\*The number of free registrations is intended per single conference, and cannot be combined for both events.

# SILVER

## 19,000 EUROS

### SIDO INTERNATIONAL SPRING MEETING Verona, April 19-20, 2024

- Pre-set booth in the exhibition area (6 sqm area)
- Logo and Link on the SIDO event website
- Logo and Thanks in the Onsite Program
- 1 Full registration for non-SIDO members\*
- 1 ADV Flyer in the participants' congress bag
- 2 tickets for the President's Reception for Sponsor staff
- 3 badges for Sponsor staff
- Possibility to sell

### 55<sup>th</sup> SIDO INTERNATIONAL CONGRESS Firenze, October 17-19, 2024

- Max 35 sqm exhibition area
- Logo and Link on the SIDO event website
- Logo and Thanks in the Onsite Program
- 1 Full registration for non-SIDO members\*
- 1 ADV Flyer in the participants' congress bag
- 2 tickets for the President's Reception for Sponsor staff
- 15 badges for Sponsor staff
- Possibility to sell

\*The number of free registrations is intended per single conference, and cannot be combined for both events.

**BRONZE**

**15,000 EUROS**

**SIDO INTERNATIONAL SPRING MEETING**  
**Verona, April 19-20, 2024**

- Pre-set booth in the exhibition area (6 sqm area)
- Logo and Link on the SIDO event website
- Logo and Thanks in the Onsite Program
- 1 ADV Flyer in the participants' congress bag
- 2 tickets for the President's Reception for Sponsor staff
- 3 badges for Sponsor staff
- Possibility to sell

**55<sup>th</sup> SIDO INTERNATIONAL CONGRESS**  
**Firenze, October 17-19, 2024**

- Max 25 sqm exhibition area
- Logo and Link on the SIDO event website
- Logo and Thanks in the Onsite Program
- 1 ADV Flyer in the participants' congress bag
- 2 tickets for the President's Reception for Sponsor staff
- 10 badges for Sponsor staff
- Possibility to sell

## BOOK A STAND IN THE EXHIBITION AREA

The cost of an exhibiting space is € 440 per square meter. SIDO guarantees a pre-set booth at no additional cost.

### SIDO INTERNATIONAL SPRING MEETING Verona, April 19-20, 2024

6 sqm	€ 2,640
9 sqm	€ 3,960

Exhibiting includes:

- Pre-set booth
- Thanks in the Onsite Program
- 1 badge for Sponsor staff every 3 sqm of purchased space
- 1 ADV Flyer on display in the Exhibit Hall
- Possibility to sell

### 55<sup>th</sup> SIDO INTERNATIONAL CONGRESS Firenze, October 17-19, 2024

6 sqm	€ 2,640
9 sqm	€ 3,960
12 sqm	€ 5,280
15 sqm	€ 6,600

For a larger booth you need to become Main Sponsor

Exhibiting includes:

- Pre-set booth
- Thanks in the Onsite Program
- 1 badge for Sponsor staff every 3 sqm of purchased space
- 1 ADV Flyer on display in the Exhibit Hall
- Possibility to sell

The applicable VAT will be added to the costs of the Sponsor/Exhibitor packages.



## OTHER SPONSORSHIP OPPORTUNITIES

### SIDO INTERNATIONAL SPRING MEETING Verona, April 19-20, 2024

#### IN CONGRESS KIT

- |                                       |             |                           |
|---------------------------------------|-------------|---------------------------|
| • 1,000 lanyards with Logo            |             | € 2,500 + production cost |
| • <del>1,000 notepads with Logo</del> | <b>SOLD</b> | € 1,500 + production cost |
| • <del>1,000 pens with Logo</del>     | <b>SOLD</b> | € 2,000 + production cost |

#### FURTHER OPPORTUNITIES

- |   |  |          |
|---|--|----------|
| • Sponsorship of Poster awards, each  |  | € 500    |
| • 1 ADV Flyer in the participants' congress bag (for exhibitors only)                                       |  | € 500    |
| • Logo and link on the Sidonews (relative to the Spring Meeting) to all SIDO Members - limited availability |  | € 1,000  |
| • Logo in the Poster Display area (2 screens)   |  | € 1,500  |
| • Logo on directional signs in the congress venue (max 3 Companies)   |  | € 2,000  |
| • Logo on the badge self-printing machines (in the registration area)                                       |  | € 3,000  |
| • Coffee break for participants, each   |  | € 2,000  |
| • Lunch for participants, each  |  | € 4,000  |
| • Not exclusive support for the President's reception (max 4 Companies)                                     |  | € 6,000  |
| • Exclusive support for the President's reception (only one)  |  | € 15,000 |
| • A full page AD in the on-site program, distributed to all Congress participants                           |  |          |
| Back cover  |  | € 3,000  |
| Right Hand page   |  | € 2,000  |
| Left Hand page  |  | € 1,500  |

The applicable VAT will be added to the costs.

## OTHER SPONSORSHIP OPPORTUNITIES

### 55<sup>th</sup> SIDO INTERNATIONAL CONGRESS

Firenze, October 17-19, 2024

#### IN CONGRESS KIT

- 3,000 lanyards with Logo € 3,500 + production cost
- ~~3,000 notepads with Logo~~ **SOLD** € 2,500 + production cost
- ~~3,000 pens with Logo~~ **SOLD** € 2,500 + production cost

#### FURTHER OPPORTUNITIES

- Sponsorship of Poster awards, each € 1,000
- 1 ADV Flyer in the participants' congress bag (for exhibitors only) € 800
- Logo and link on the Sidonews (relative to the Congress) to all SIDO Members - limited availability € 2,500
- Logo in the Poster Display area (4 screens + 2 totems) € 3,000
- Logo on directional signs in the congress venue (max 3 Companies) € 3,000
- Logo on the badge self-printing machines (in the registration area) € 5,000
- Coffee break for participants, each € 5,000
- Lunch for participants, each € 10,000
- Non- exclusive supporter of the Get Together (exhibit hall), starting from € 2,000
- Not exclusive support for the President's reception (max 3 Companies) € 8,000
- Exclusive support for the President's reception (only one) € 20,000
- A full page AD in the on-site program, distributed to all Congress participants
  - Back cover € 3,500
  - Right Hand page € 2,500
  - Left Hand page € 2,000

The applicable VAT will be added to the costs.





**SIDO** Società Italiana  
di Ortodonzia

Società Italiana di Ortodonzia  
Via Pietro Gaggia, 1  
20139 Milano  
[sido@sido.it](mailto:sido@sido.it)

Info and booking:  
[sponsorSIDO@MZevents.it](mailto:sponsorSIDO@MZevents.it)

